

Guney Can Gokoglu

Fractional CTO / Cloud Architect / DevOps

I build products and run them at scale on lean infrastructure. For 12 years I have been co-founder and CTO of Poltio, serving millions of visitors on a \$1–2K monthly cloud bill. Now I take on outside projects that need to launch, scale or cost less.

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EXPERIENCE

25 yrs

building, scaling and maintaining apps

POLTIO

12 yrs

as co-founder & CTO, idea to enterprise SaaS

AWS + GCP

10+ yrs

architecting and running production

LINUX

2001

daily driver since, desktop to cluster

■ HOW I CAN HELP

LLMs write code faster than ever, which makes the delivery pipeline matter more than ever. Strong tests, CI/CD, staged deploys and fast rollbacks let a team use that speed without breaking production. I build those pipelines, and I use AI tools in my own work every day.

Launch a new product

Architecture, stack choice, the MVP build and a CI/CD pipeline that ships every day. Proven, boring tools a small team can own.

Fractional CTO

Technical roadmap, hiring, code review and vendor decisions for founders, plus a senior engineer to call when production breaks.

Scale and cut cloud cost

Kubernetes, caching, autoscaling and database tuning on AWS or GCP. I find the waste in your bill and cut it.

DevOps rescue

Fragile deploys, flaky servers or a stack nobody understands. I stabilize it, document it and hand it back in better shape.

■ EXPERIENCE

Jun 2014 – Now
Istanbul
New York

Poltio Co-founder & CTO

AI-led guided selling and engagement platform. Retailers embed Poltio shopping assistants in their sites and apps to turn shopper intent into product recommendations and zero-party data. It started as a high-traffic social polling network and grew into enterprise SaaS.

- Wrote the first line of code and own **architecture, infrastructure and the team**.
- Serve **millions of visitors on \$1–2K a month** of cloud spend through caching, right-sized Kubernetes workloads and lean service design.
- Led the **2020 migration from AWS to Google Cloud** and moved nearly every workload to Kubernetes on GKE, provisioned with Terraform.
- Split the original monolith into an API and static client apps on object storage, then grew the stack around Laravel, Go microservices and server-rendered frontends.
- Built CI/CD on GitHub Actions, Google Cloud Build and AWS CodePipeline, with k6 load tests ahead of high-traffic launches.
- Brought AI into the core product: **AI-generated assistant flows** and reasoned product suggestions on live product feeds.

CLIENTS

MediaMarkt

Decathlon

Yves Rocher

Arçelik

Beko

PepsiCo

Teknosa

Mavi

Bugaboo

+309%

mobile conversion, MediaMarkt assistant

+620%

conversion, Arçelik Black Friday assistant

+66%

average conversion lift inside Poltio flows

■ CONSULTING AND SIDE PROJECTS

Pabblar

2019 · Istanbul

DevOps Engineer

A marketplace for storing luggage while you travel. Came in to fix their DevOps, then rebuilt the whole stack from scratch, set up the deployment flows and hired the full-time team.

GamerOne

2020 · Vancouver

Backend & DevOps

A social network for gamers, built by gamers. Ran DevOps and the backend, and helped the frontend team ship.

LuxFox

2019 · Berlin

Full Stack Developer

Berlin's #1 beauty and wellbeing platform, moving from web-only to mobile-first. Joined for the mobile apps and ended up building the mobile API and the infrastructure behind it.

one4good

2021 · Berlin

Backend & DevOps

A subscription service for funding local social-impact projects directly. Built the backend and the infrastructure.

■ EARLIER CAREER

2014 – 2015

Ekran İşleri Android & Backend Developer

Award-winning second-screen apps Komodor and Noluyo, featured by Apple. Owned the backend and the Android apps.

2013 – 2014

Fit & Color Lead Developer

Online-only men's fashion brand. Ran all of the technology.

2011 – 2013

Lidyana CTO

One of Turkey's largest e-commerce startups, named among Europe's hottest startups by WIRED two years running. As the first developer I built the storefront, CRM and ERP, then hired and led the team.

2010 – 2011

Digitouch Software Developer

Built the SaaS products of Turkey's first affiliate marketing company.

2008 – 2013

Kolokyum Lead Developer

A social network for architects.

2006 – 2010

Rekfim Interactive Co-founder & Tech Lead

My first company: a digital agency in Adana that grew to 24 people. Built the technology we sold and managed the team, then sold my shares to my partners.

■ TOOLBOX

CLOUD

AWS EC2, S3, CloudFront, Lambda, RDS, CodePipeline
Google Cloud GKE, Compute Engine, Cloud Build, Cloud Storage

LANGUAGES

Go, PHP, TypeScript & Node.js, Lua, Ruby, Kotlin, Gleam

AI TOOLING

Claude and Gemini with Antigravity for daily development, plus a suite of open models I run on my own servers and in CI pipelines

FRAMEWORKS

Laravel Octane, Livewire, Echo, Gin, Rails, React, Next.js, Remix, Tailwind CSS, Jetpack Compose

INFRASTRUCTURE & DATA

Kubernetes, Terraform, Docker, GitHub Actions, MySQL, PostgreSQL, Redis, k6, Playwright

SYSTEMS

Linux since 2001 Fedora, Arch, Gentoo, Ubuntu, bare-metal servers and networking, Neovim

■ BACKGROUND

EDUCATION

Studied engineering at Çukurova University and economics at Anadolu University before going full time on my first company.

LANGUAGES

Turkish (native), English (professional working proficiency)